Lunch and Learn: Submitting Your Initial Matching Fund Report

Candidacy and Campaign Finance Division

Allen Norfleet, Director

Erin Dennis, Deputy Director

Kevin Gillogly, Public Finance Program Manager



Welcome to Lunch and Learn

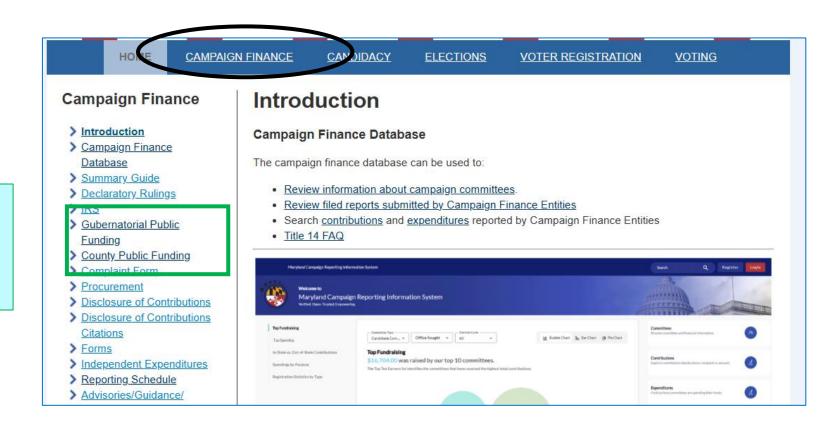
- A service provided by the MD State Board of Elections (SBE) and the Division of Candidacy and Campaign Finance (CCF) to assist candidates, their advocates and the citizens of Maryland on how to operate as a public finance (PF) candidate.
 - Twice monthly program
 - Understand the rules of PF and how they differ from a traditional / regular candidate committee.
 - Understand the mechanics of reporting your transactions into MD Campaign Reporting Information System (CRIS).



Where To Find The Previous Recordings

Gubernatorial Public Funding

County Public Funding





Looking at Previous Recordings

• FINITE MENTILES CONTINUEDA

IV. Public Election Fund Education Webinars

The State Board of Elections (SBE) has a twice monthly training program to assist all members of your public finance campaign team to apply the best practices and avoid mistakes.

- 1. What is Public Financing Webinar from July 14, 2025
 - Webinar
 - Passcode: #NbjBzt4
 - About Public Financing of Campaigns (PDF)
- 2. Getting Started with Public Financing in MD CRIS from August 4, 2025
 - Webinar
 - Passcode: 7g^azA0k
 - Getting Started with Public Financing in MD CRIS (PDF)
- 3. How to Record Your Transactions from August 18, 2025
 - Webinar
 - Passcode: %v9*iUNX
 - How to Record Your Transactions (PDF)
- Finding What You Need from MD SBE & Is My Contribution Card Correct from September 15, 2025
 - Webinar
 - Passcode: V8s\$bE&N
 - Finding What You Need from MD SBE & Is My Contribution Card Correct (PDF)
- 5. How To Do Bulk Uploads & How to Upload and Link Receipts from September 29, 2025
 - Webinar
 - Passcode: %!70yuk0
 - How to Do Bulk Uploads & How to Upload and Link Receipts (PDF)

Upcoming Schedule for Education and Training Videos

Here is the schedule through January 2026.



Upcoming Schedule

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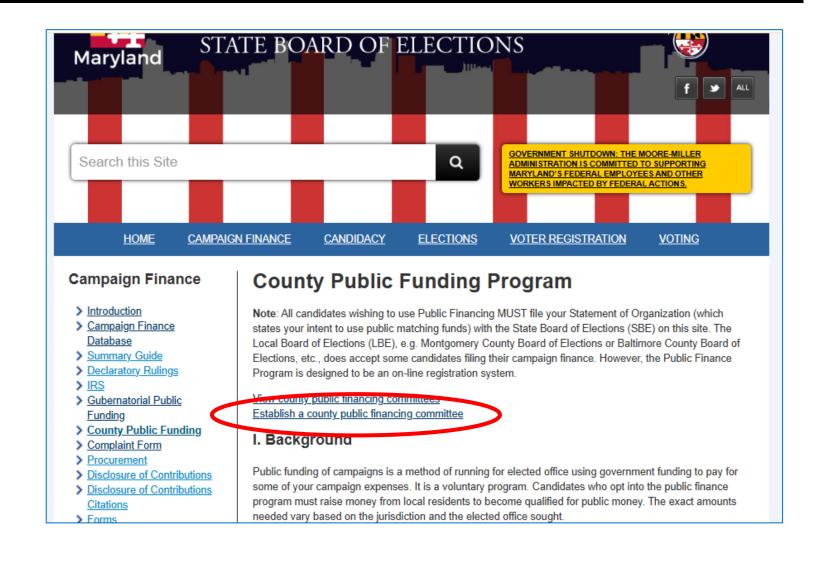
Date	Time	Subject
Mon Oct 20	Noon	'Submitting My Initial Matching Fund Report'
Mon Nov 03	Noon	'Troubleshooting Common PF Issues'
Mon Nov 17	Noon	'Welcome to the new MD CRIS'
Mon Dec 01	Noon	'New MD CRIS: How to Add / Amend Transaction'
Mon Dec 15	Noon	'New MD CRIS: How to Link / Review Data'
Mon Jan 05	Noon	'New MD CRIS: How to File Your Submissions'
Mon Jan 19	Noon	'Handling Your 1st Required Report'

RSVP here (long form down below)

V. Summary of Public Campaign Financing Laws



Gentle Reminder: How to Register as a **Public Finance Candidate**

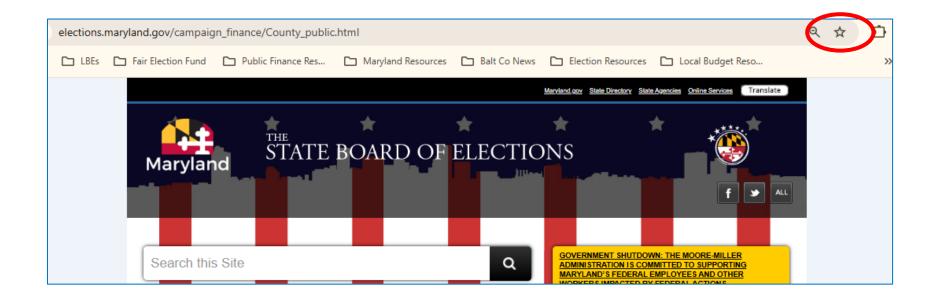




https://elections.maryland.gov/campaign_finance/County_public.html

Bookmark This Landing Page

- In your browser
- Refer back to it often.





The Summary Guide is Your Friend

- Depends on your county
- Look for the portion that mentions your initial matching fund report

III. Summary Guide for Public Election Fund (in PDF)

- Anne Arundel County
- Baltimore City
- Baltimore County
- Howard County
- Montgomery County
- Prince George's County



Please No Shared Emails



- 1. Sign into MD CRIS
 - Unique emails for all people you have given access to your account.
- 2. Officers are responsible for all who enter / delete transactions in your account.



What We Will Cover Today

- Seven Things to Learn
 - When to Submit a Matching Fund Report (MFR)
 - Difference Between an MFR and a Required Report
 - Rule Differences on Submissions
 - How to Submit
 - SBE's Deadline to Finish Our Review
 - What Your Will Get From SBE
 - How to Get Paid By Your County /State



Matching Fund Report Schedule

- MFR is Optional
 - No fine if you fail to submit
 - Only submit your MFR when you have filed with your LBE, hit your thresholds

Vs.

- Statutory Reports
 - Fines if you fail to submit

(2)provide for administrative penalties for violations, in accordance with Article 25A, § 5 of the Code.

VI. Public Financing Reporting Schedule (Optional)

<u>The Public Financing Reporting Schedule (PDF)</u> lists the transaction periods and due dates for all the public finance reports due for Public Financing Committees during the election cycle.

VII. Detailed County / Baltimere City Lawe, Regulations & Summary Guides

Anne Arundel County Public Campaign Financing System

Anne Arundel County Council approved 25-23 on June 5, 2023 to allow for Small Dollar Matching Fund program for County Executive and Council on a 4-3 vote effective for the 2026 Gubernatorial Election Cycle.

- Anne Arundel County Campaign Financing System Website
- Anne Arundel County Code
- County Executive Steuart Pittman's Signing the Bill Into Law
- Anne Arundel County Campaign Finance System Commissioners

Baltimore City's Fair Election Fund Program

On November 6, 2018, the voters of Baltimore City approved Question H authorizing public finance of elections. The vote passed by a 75% to 25% margin. On Dec 2, 2019, the City Council approved unanimously 19-0403 to create the funding for the program. On January 23, 2020 the Mayor signed Ordinance 12-338 into law to start with the 2024 Election Cycle.

- Baltimore City Fair Election Fund Website
- Baltimore City Election Law Code (PDF)
- FAQs (PDF)
- Baltimore City Fair Election Fund Commissioners

Baltimore County Fair Election Fund (FEF) Program



Matching Fund Report Schedule

- Can file on either MFR date or a statutory date.
- Different deadlines



Notes	Report	Due Date	Transaction Beginning Date	Transaction Ending Date 01/05/2026	
	Matching Fund (Optional)	01/06/2026	One Day After Your Last Campaign Finance Report Submission		
State Law	2026 Annual Report (Required)	01/21/2026	One Day After Your Last Campaign Finance Report Submission	1/14/2026	
	Matching Fund (Optional)	02/03/2026	1/15/2026	02/02/2026	
	Matching Fund (Optional)	02/17/2026	One Day After Your Last Campaign Finance Report Submission	02/16/2026	
State Deadline	Last Day to File a Statement of Organization	02/24/2026			
	Matching Fund (Optional)	03/03/2026	One Day After Your Last Campaign Finance Report Submission	03/02/2026	
	Matching Fund (Optional)	03/17/2026	One Day After Your Last Campaign Finance Report Submission	03/16/2026	
	Matching Fund (Optional)	04/07/2026	One Day After Your Last Campaign Finance Report Submission	04/08/2026	
	Matching Fund (Optional)	04/21/2026	One Day After Your Last Campaign Finance Report Submission	04/20/2026	
	Matching Fund (Optional)	05/05/2026	One Day After Your Last Campaign Finance Report Submission	05/04/2026	



Three Key Requirements BEFORE Filing

- Must achieve your threshold for number of county / state donors
- Must achieve your threshold for the amount of county / state money raised
 - Loans don't count
- Must have filed with the LBE for County office (or SBE for Governor)



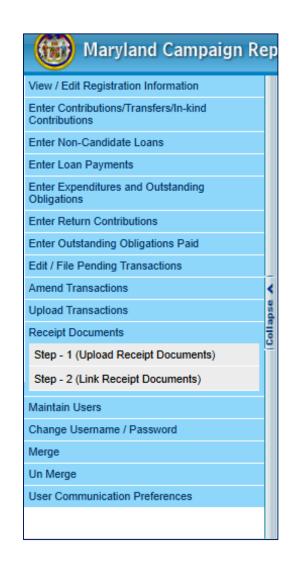
Please Note: Don't hit submit on a MFR prior to achieving all three.

Remember You Have to Record ALL TRANSACTIONS

- That includes the payment processing fees of a third-party vendor.
- Your recording of any contribution is the gross amount.
- What you received (the net) is the difference between the gross amount and whatever the payment processor takes out.
 - The processing fee is an expenditure. It must be recorded.



Menu – Your Home Base





When you get lost.
Always come back to the Menu. It's your home base.

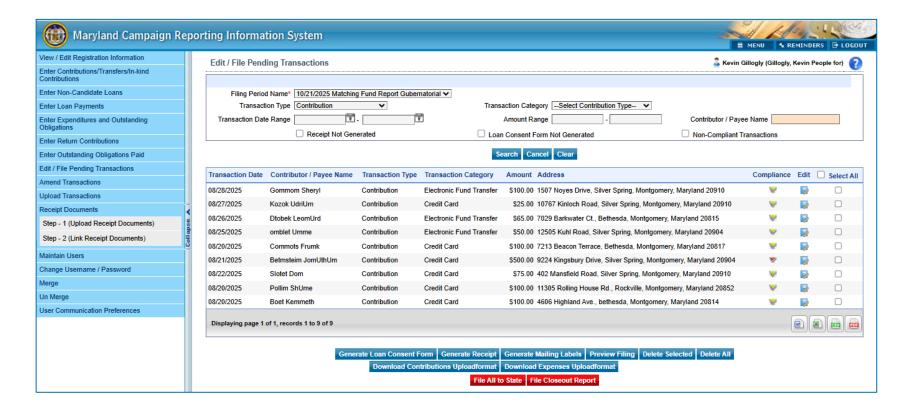


- Make sure you have entered ALL transactions
- Upload the receipts
- Link the receipts with the transaction

If you have questions about these please go back and review slide #4

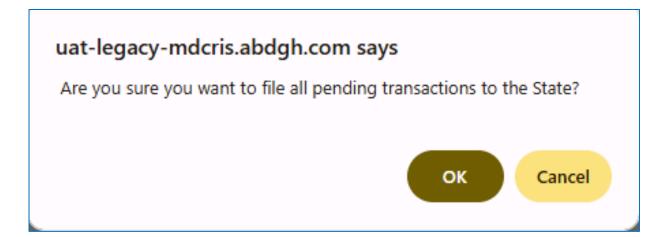


Review BEFORE going forward





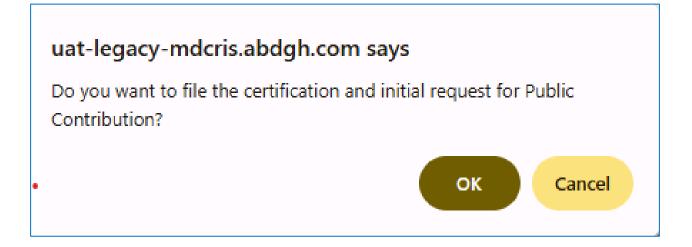
- o CRIS will ask
- o Are you sure?





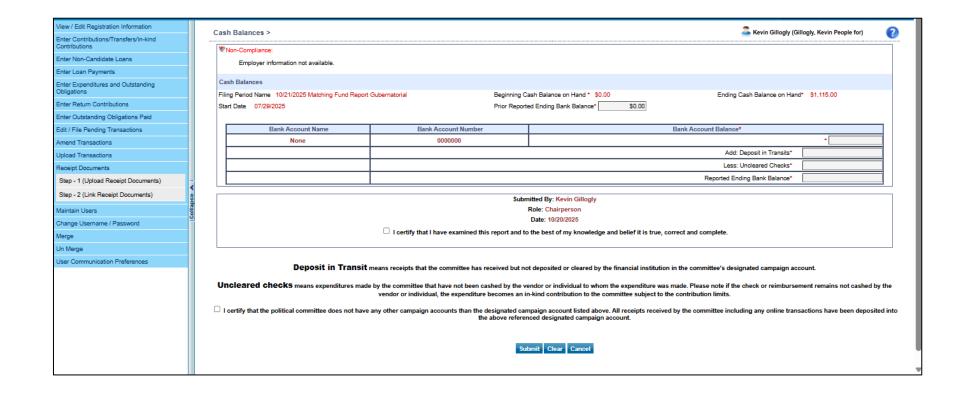
- o CRIS will ask
- This is your initial request for Public Financing.
- Don't file until you hit your thresholds.





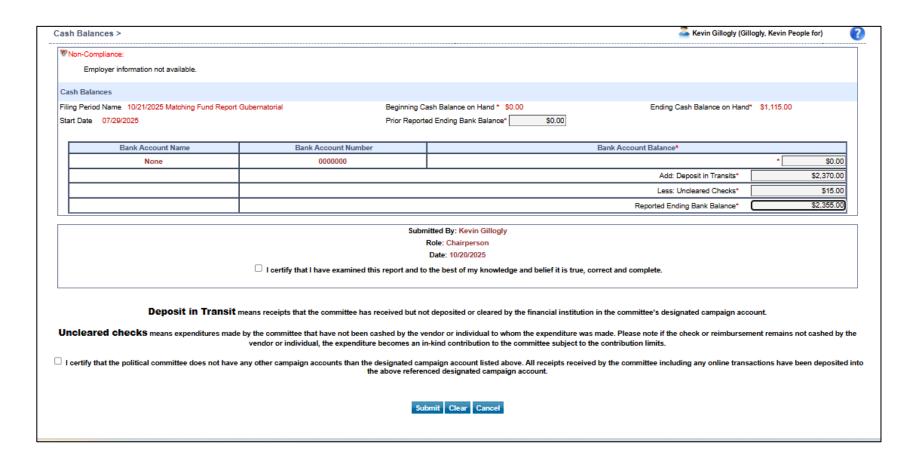
If you don't know what your thresholds refer back to slide #13 and to your county / state Summary Guide.

- o CRIS will ask
- Check /correct thenon-compliance





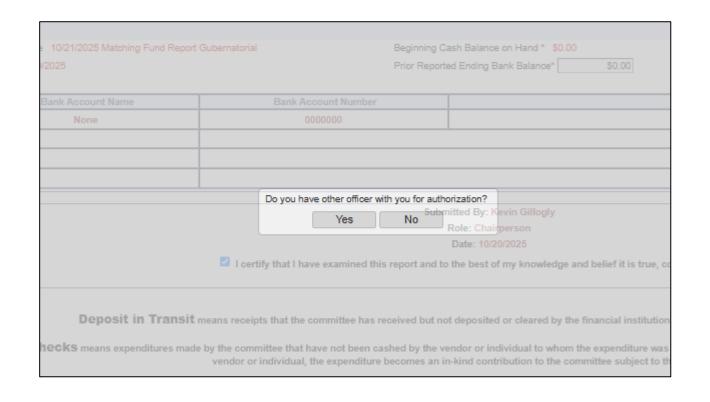
- o CRIS will ask
- Use this as a worksheet
- Certify and submit





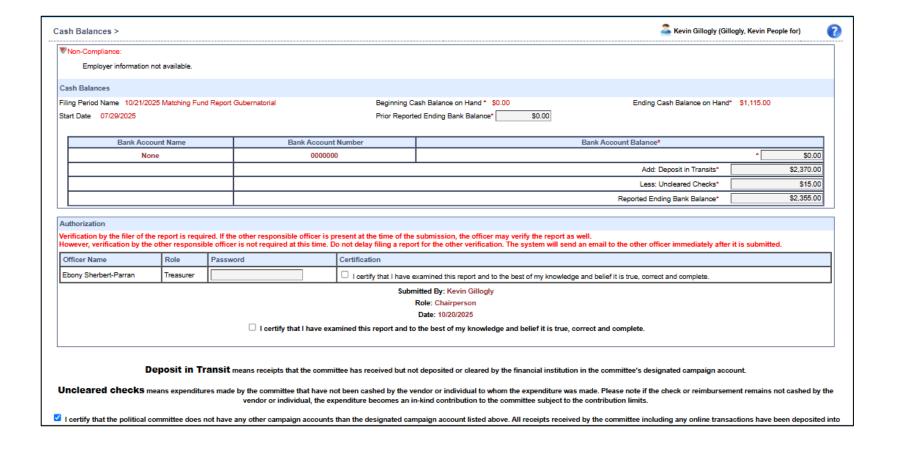
o CRIS will ask

Are you authorized to submit this





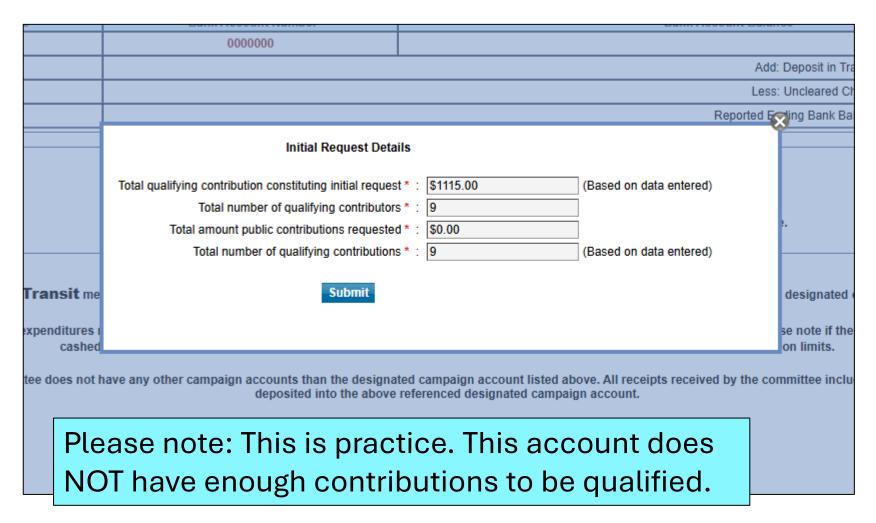
- o CRIS will ask
- The role of the Treasurer





CRIS will ask

Overview





SBE's Deadline to Report

- Varies by County / State
- Generally 2 weeks or 10 Business Days
- o Don't edit or modify your submission once you have filed it



What You Will Get from SBE

- After you have filed, we may reach out to you with questions.
- Just wait.
- Once SBE / County is finished we will send a formal letter to the county / state on your status.
- SBE will also send a formal letter from CCF Team to your Treasurer with any deficiencies that need to be corrected (cured).
 - You will have two weeks to cure.



How To Get Paid

- Your Committee needs to have Bank name and account number in your committee.
- When SBE is close to finishing we will ask for your EIN and Canceled Check

	No records to view.										
D	epository Information										
	Name of Financial Institution	Address	Account Type	Account Number	Start Date	End Date	Actions				
	None	None, None, MD, 21401	Checking	0000000	07/29/2025		-				
Displaying page 1 of 1, records 1 to 1 of 1											
Documents / Correspondence											



Getting SBE your Financial Information

- Two ways to get SBE your candidate's key financial information
- Send as an encrypted email
- Talk to Kevin Gillogly / Allen Norfleet / Erin Dennis personally
- SBE needs this to follow the financial rules of the county / state where you are running



Questions



Future Lunch and Learns

- o Mon. Nov. 3rd, Noon. Trouble shooting common problems
- o Mon. Nov. 17th, Noon. Welcome to the new MD CRIS
- o Mon. Dec. 4th, Noon. New MD CRIS How to Add / Amend Transactions



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